



# Fundraising with FoodCycle

Help us to create a society where no one is hungry or lonely



Registered charity no. 1134423

Company limited by guarantee no. 7101349

0207 729 2775

[www.foodcycle.org.uk](http://www.foodcycle.org.uk)



@foodcycle



@foodcycle



@foodcyclehq

# You're super! No really, you are



## Fundraising heroes of the workplace unite

If you're reading this pack then you've decided you want to raise some vital funds to help FoodCycle continue to nourish communities countrywide. Just for that, we think you're wonderful.

Fundraising is not only integral to helping charities like ours continue, but it is also loads of fun!



In this nifty little pack, you'll find some awesome ideas to help you get creative with fundraising in the workplace, as well as some of our top tips for making your fundraising easy peasy lemon squeezy.

We love seeing what our supporters are up to so make sure you tweet us @foodcycle to let us know where your fundraising journey takes you and your colleagues!

## How does the money you raise put food in bellies?

- £40** Enables a guest the opportunity to dine with us for a month.
- £50** Stocks the Project store cupboard with essential spices and oils to make our food super tasty.
- £60** Trains Volunteer Project Leaders to ensure the safety and well being of our guests at our meals.
- £100** Provides enough aprons for a team of volunteers to cook for a year.
- £250** Attracts volunteers to cook and guests to dine at each of our projects.
- £500** Creates a community event for 50 people to make friends and be well nourished.



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# Challenges

\*Cue Chariots of Fire theme tune\*



Ja

## Say yes!

For one day, say YES to everything you are asked. Ask people to sponsor you to do it and then charge people who want to ask you to do something on the day as well. A good spirited way to raise money and go on some adventures while you're at it.

Oui

## Sponsored silence

You say it best, when you say nothing at all. Raise awareness about food waste, food poverty and loneliness by saying nothing about food waste, food poverty and loneliness! You'll be surprised how much your colleagues will donate to keep you quiet for a day...

Si

## Give something up

Are you an infamous chocoholic or a coffee fiend? Get sponsored to give up something you think you can't live without to raise funds that provide much needed food and company for others.

## Social media cleanse

Give up ALL social media for a week (a lot harder than it sounds to do) and ask your colleagues to spread the word across their own social media to help your fundraising effort reach far and wide.

## Ain't no mountain high enough

Get together a team of your colleagues and take on an extreme challenge, like a trek up Kilimanjaro! With a fundraiser like this you'll have the experience of a lifetime and raise buckets of funds.

## Bike ride

On your bike! Put the pedal to the metal and set yourself a challenge to cycle a number of miles, to a particular location or get your colleagues on board and an exercise bike to do a 24 hour cyclethon!



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# Food

Get taste buds tingling with delicious dishes too good to resist



## Bring your lunch to work

Hark back to your school days and encourage everyone in the office to bring a packed lunch to work! Ask everyone to donate the money they would've spent on buying lunch out and enjoy your homemade delights.

## Bake sale

The Great British Bake sale! Everyone loves a sweet treat, even more so when they can eat cake to help a charity! If you can, make sure you have a full ingredients list to hand in case of allergies.



## Around the world in 80 dishes

Jet set around the globe through food! Whip up some culinary treats from different countries to sell, challenge your co-workers to guess the origin of the dish and ask your colleagues to contribute a dish from their culture.

## Wine and cheese tasting

Crack open some bottles of wine and bring out the cheese board (make sure this is included in the ticket costs). You could also send a donation pot around the office once people have had a glass or two...



## Coffee morning

Put the kettle on and invite the office for a cuppa! Ask your colleagues to bring their favourite sweet treats and sell by the cup and slice. You could go for a double whammy with a raffle too.

## Wear food to work day!

Whether it's a t-shirt with a pineapple on it or a full blown hot dog costume, ask your colleagues to donate a few pounds for the privilege of wearing food themed outfits to work. You could even have a prize for best dressed!





# Sports

Break out the lycra to go the extra mile and get physical for funds



## 10k, half marathon or a marathon!

Sign yourself up for a running or walking challenge and ask colleagues to sponsor you or better yet, join you! If you would like to show off your FoodCycle pride and run in a FoodCycle branded running top, get in touch and we will help get you kitted out!

## Step challenge

Step to it with this fundraising feat that you can fit into your daily life! All you need is a step-counter to track your steps. You could ask colleagues to sponsor you to take 10,000 steps everyday for a month?

## Walk, run or cycle to work week

Shake up your commute with an exercise of your choice! A great way to encourage co-workers to donate and get involved too.



## Workplace sports day

Organise a workplace sports day and go head to head with your colleagues to see once and for all who is the egg and spoon champion (make sure the eggs don't go to waste afterwards). Charge people a few pounds to take part and ask your employer if they'll match donations given...

## Lunchtime fitness class

Fancy yourself as the next Richard Simmons? If you know your way around a yoga mat, are crazy for zumba or are a secret pilates pro, host a lunchtime class in the office and show off what you know.



## Friday afternoon pub golf

OK, so not technically a sport but will still get you moving! Choose local watering holes to feature on your route and ask if they'd be willing to donate too. Golf fancy dress encouraged!



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# Events

Host an event that will pack in the punters for oodles of fun



## Karaoke

Crack out the mic and people's favourite cheesy hits. You can do it at the office with your colleagues or host it at a venue to pull in the crowds and charge for tickets. Maybe people will pay for you to stop singing? Only joking!

## Talent contest

Give your colleagues the chance to show off their secret talent. Charge a couple of quid for entry and sell food and drinks throughout the event as well. You could even give three lucky guests the opportunity to pay a little bit extra to be part of the judging panel.

## Film night

Get a projector and some popcorn in for your very own film night! Add sweet treats as an added option when selling the tickets so you don't have too much!

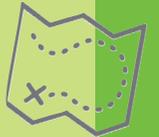
## Auction

It's hammer time! Reach out to the work place for items to auction off (that bottle of champagne leftover from the Christmas party is a great place to start) and invite bargain hunters to get their bidding paddles out.



## Treasure hunt

Fun for kids and adults alike! Put together a list of tricky questions that will lead hunters on the path towards the treasure. You can run your treasure hunt around your office or go big and design a path around your village, town or city.



## Quiz night

Host a quiz night to test people's general knowledge or make it themed and encourage people to come along in fancy dress. Running a raffle is an easy way to raise some extra funds as well.



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# Seasonal

Pair your fundraising efforts with the calendar



## Veganuary

The new year is the perfect time to try something new for a good cause! Thousands of people take part in Veganuary across the UK so why not take on the challenge yourself for FoodCycle?



## Chinese New Year office party

Bring both decorative and culinary delights to the table with your very own Chinese New Year's Party. Chinese New Year is a fabulous opportunity to raise funds and to restart that New Year's resolution....

## Name the Easter bunny

Buy a chocolate Easter bunny and charge colleagues a pound or two to enter their choice of name. Enter all the names into a hat and the winner gets the bunny!

## Holiday Hunger challenge

Every summer we run the holiday hunger challenge. Live off £2.50 a day for 7 days to raise funds that will help us support families over the summer holidays with scrumptious meals.

## Envelope whip round

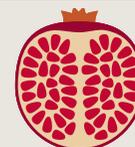
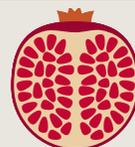
Perfect for all year round! Simply send an envelope around the office and ask people to donate what they can. If you would like some materials from us to help your colleagues find out more about what we do just get in touch.

## Santa Run

Ho ho hop to it and get your Santa hat on for FoodCycle! Take part in your local Santa Run with your team for a fundraiser that requires minimal planning on your part (perfect for the busy festive period!).



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# Pip's top tips

Our mascot is here to help



## Set up your fundraising page

Having an online fundraising page is an easy way for people to donate to you and see your progress! Set yourself a fundraising target and post occasional updates so people can see how you're getting on. Sites like Just Giving make this easy peasy.

## Set yourself a target!

Before you start fundraising, set yourself a funding goal of how much money you want to raise. The higher your target, the more motivated you'll feel to reach it!

## Reach out to your employer

Reach out to your employer for help with your fundraising efforts. Let them know you will be fundraising for a lovely charity and that they can get involved. You could also ask if they would consider match funding the amount you and your colleagues raise or making us your Charity of the Year!

## Safety first

When hosting a food and drink event, make sure you follow safety guidelines for preparing food and have a list of ingredients to hand. Have a watch of our food safety video for guidance:

[FoodCycle's kitchen safety video](#)

## Don't be a stranger

Tweet us @foodcycle to let us know what you're up to!

## Enjoy yourself!

It's called FUNdraising for a reason. Doing something to support a charity is a huge achievement and one that you should get a real kick out of. However you fundraise, make sure you have a cracking time.



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# How to donate

Give yourself a pat on the back



So, you've managed to raise some wonderful funds for FoodCycle! There are a number of ways you can make sure the money reaches us safely.

The money you donate to us will be used a unrestricted funding unless otherwise stated. If you would like to donate to a specific project, just let us know!

## By credit or debit card

We are unable to accept card payments over the telephone or by post, but you can donate online at <https://www.foodcycle.org.uk/get-involved/donate/>

Please note that there is no way to add any reference details on payments made via the site, so if your donation is for a particular project you will need to contact us to let us know, so we can be sure to allocate it appropriately when the money comes through. Please email [finance@foodcycle.org.uk](mailto:finance@foodcycle.org.uk) with the details.

## By cheque / CAF or other charity voucher

Please make your cheque or voucher payable to 'FoodCycle' and send it by post to:

FoodCycle  
9-12 Southbank House  
Black Prince Road  
London  
SE1 7SJ

## By bank transfer

You can make a bank transfer to the following account:

Account name: FoodCycle  
Bank: NatWest Bank, Bethnal Green Road branch  
Sort code: 50-10-05  
Account no.: 21246300

Please use the reference number 'CD \*insert your company name\*' so we know who the money is from and who to thank!





**Thank you!**

